



**PENETANGORE REGIONAL  
ECONOMIC DEVELOPMENT CORPORATION**



## **FOR IMMEDIATE RELEASE**

### **Three Kincardine Organizations Strengthen Ties - Enter Into MOU**

**KINCARDINE**, Ontario (November 2, 2011) – Together, three organizations within the municipality of Kincardine have solidified a stronger working relationship. At a presentation during a local Council meeting the Penetangore Regional Economic Development Corporation (PREDC), Kincardine BIA and the Kincardine & District Chamber of Commerce presented Council with an outline of the Memorandum of Understanding (MOU).

As the development of Kincardine Community Sustainability Plan progresses, recognition for the need to align community organizations and become more cohesive while providing various services to the community is identified. As such, discussions have been held with the three organizations to determine ways improvements can be made to develop a stronger working relationship.

Once the Kincardine Community Sustainability Plan is completed, in early 2012, there will be a need for a community organizational cohesiveness in order to coordinate and implement the recommendations identified within the Community Sustainability Plan.

"This MOU has been prepared as a need identified within the PREDC Business Plan and reaffirmed through the Community Sustainability Planning process. It provides the foundation to build a solid working relationship by establishing a "Team Kincardine" approach to addressing community needs" said Gerry Taylor, Executive Director, Penetangore Regional Economic Development Corporation.

"The initiative to join forces with the BIA, the C of C and the PREDC will be a win-win for Kincardine and District. To go forward as one voice can be challenged. To go forward with three voices makes challenge more difficult. Let's make it happen" said Bob Simpson, President, Kincardine & District Chamber of Commerce.

"The research and studies, included those recently completed by the BIA, clearly indicates that an economically healthy and vibrant downtown is vital to the overall well-being of a community and will be a key component in defining that community's identity. The BIA looks to this partnership with the PREDC and the Kincardine Chamber of Commerce as a positive, proactive step towards a stronger, sustainable community as a whole" said Cheryl Goetz, Kincardine BIA President.

Based in Kincardine, the three organizations will be working together on a significant collaborative community undertaking that will be identified through the Community Sustainability Planning process.

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