

Contact: Ron Coristine                      777B Queen Street  
Penetangore Regional Economic      Kincardine, ON, N2Z 2Y2  
Development Corporation  
Phone 519-396-7711  
coristine@predc.ca

**Penetangore Regional  
Economic Development  
Corporation**

# Press Release

## **PREDC Launches New Web Site**

### **Site Focuses on Selling Kincardine, Arran-Elderslie and Huron-Kinloss to Investors and Developers**

PREDC has developed a new web site to profile the communities of Arran-Elderslie, Huron-Kinloss and Kincardine. The site is more robust than its predecessor, chock-full of information and will be updated on a daily basis. "The work has been ongoing since the end of June and we are now ready to publish the site and remind the world we are here," says Jim Prenger, Chairman and President of the economic development corporation (PREDC). "We are always concerned with costs," adds Mr. Prenger. "And we are pleased that staff has managed to build this site with some local expertise and a whole lot of hard work. Not only was it well within the modest budget but we can now upload and publish new information within a few minutes. The new site is less costly to maintain and much easier to manage."

"Our main thing is to help create decent paying jobs by attracting new investment from local established business and from those companies looking to relocate," says PREDC Executive Director Ron Coristine. "Consequently the new site is heavy on information about what is here that will interest investors. But it also has lots of information that local people will appreciate and that newcomers can take advantage of as they get to know this place and us," adds Ron. "There are listings for utilities, banks, schools, arts and culture, restaurants and adult learning to name a few. We will be adding items and making changes on an ongoing basis as we receive feedback from visitors to the site."

"The site has been developed with the hard work of PREDC staff, Linda Munro and Ron Coristine," says Robert Cottrill, Vice President of PREDC. "That saved us a lot of money that we might otherwise have had to spend on web developers and keeps our budget well under control." We are also grateful for the many photographs taken by Linda Munro and Sharon Pike which help tell the story of here."

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**For Immediate Release**

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The site includes information on the advantages of locating here and what investors may be looking for in terms of government programs, municipal infrastructure, community organizations and the business community. Some of PREDC's current initiatives are also described and initiatives in the early stages are listed on the site. The resource section includes reports, news and links to important government programs and other economic development information.

"There are some developments we cannot divulge due to confidentiality requirements and we want to assure the business community that confidentiality and privacy of their information is top of mind for us as well," says Allan Ribbink, PREDC board member.

To visit the site go to [www.predc.ca](http://www.predc.ca)